



INNOVATION PROJECT
IDEAS · SPACES · INNOVATION

TURNKEY INTERIOR SOLUTIONS

IDEAS SPACES INNOVATION

Inspired by vision.

Crafted with precision.

Delivered with excellence.

A single accountable partner for corporate, hospitality, retail and residential interiors — from concept design and space planning through MEP, fit-out and final handover.

Founder-led

DIRECT ACCOUNTABILITY

Multi-city

DELIVERED PROJECTS

One Contract

DESIGN TO HANDOVER

innovationproject.co.in

+91 97684 60046 · +91 77770 71122

Contents

PART I — THE COMPANY

- 01 **Who We Are**
End-to-end interiors under one roof
- 02 **Leadership**
Founder-led, engineer-trained
- 03 **How We Create Value**
Controls clients can see and verify
- 04 **The Problems We Fix**
Why traditional contracting fails

PART II — THE WORK

- 05 **Core Services**
Five capabilities, one contract
- 06 **Sector Expertise**
Where we have already delivered
- 07 **Our Six-Step Process**
Brief to handover
- 08 **Case Study & Governance**
Design intent vs. built result

PART III — THE PARTNERSHIP

- 09 **Portfolio**
Workplace, hospitality, retail, homes
- 10 **Who We Serve Best**
Our sharpest-fit clients
- 11 **Team & Clients**
The people who deliver
- 12 **How You Can Refer Us**
Triggers, timing and givers gain

IN ONE LINE

We take a bare shell and hand back a working space — designed, built, coordinated and signed off by one team, on one contract, to one timeline.

Who We Are

01

Innovation Project is a turnkey interior design and fit-out company. We create innovative, functional and aesthetically resolved **residential, commercial, retail and office spaces** — from concept design and space planning through to execution and final handover.

Everything sits under one roof, and therefore under one line of accountability. Quality of finish, attention to detail and delivery on the agreed date are not aspirations we advertise; they are the terms we are measured against.



End-to-End Solutions

Comprehensive services from the first concept sketch to the final build.



Single Point Responsibility

One accountable partner. No coordination hand-offs, no gaps to fall through.



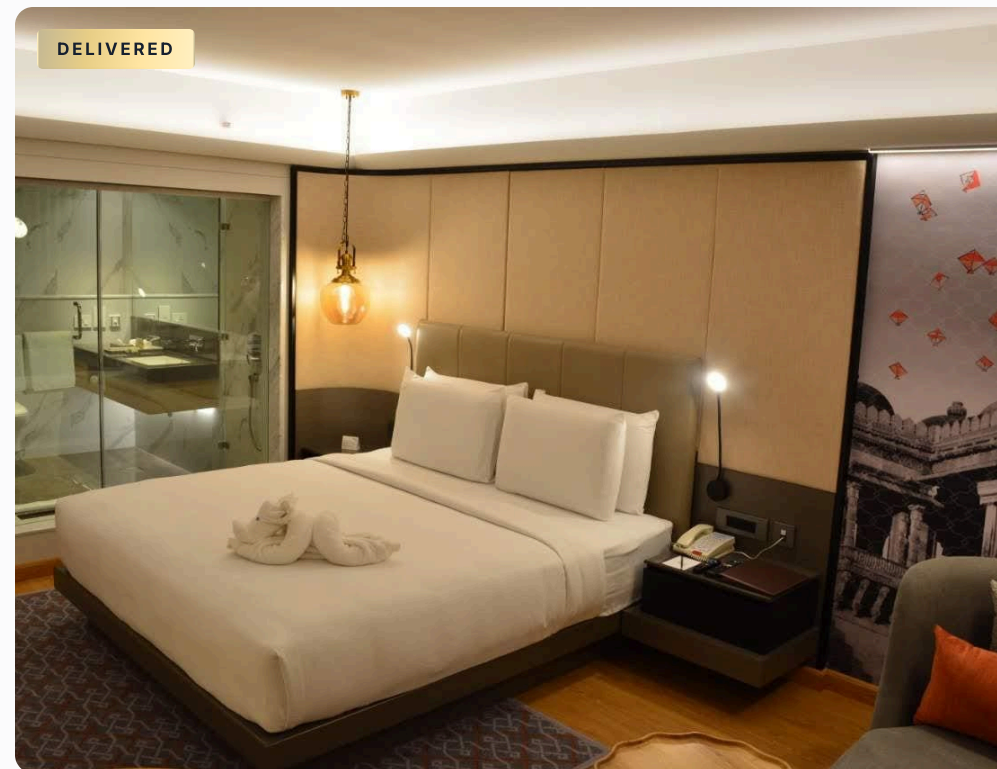
Quality & Timely Delivery

Uncompromising finish standards held to a strict programme.



Multi-city Execution

Project evidence across Mumbai, Gurgaon, Hyderabad and Surat, managed through one delivery method.



"We don't just build spaces; we craft **environments that inspire productivity.**"

AASHUTOSH SHARMA — FOUNDER & DIRECTOR

Founder-led. Engineer-trained.

02

AASHUTOSH SHARMA

Founder & Managing Director

B.Tech (Civil) & Interior Designer

A civil engineer by training and an interior designer by discipline, Aashutosh works across both sides of every project — what it should look like, and what it will actually take to build. That combination is why our drawings get built as drawn instead of being value-engineered into something else on site.

Civil + Design

DUAL DISCIPLINE

Multi-city

PROJECT DELIVERY

In-house

DESIGN & EXECUTION

Innovation Project stands for innovative thinking, precise execution, uncompromising quality and turnkey excellence — transforming ideas into exceptional spaces.

Value clients can **see and verify**

One

ACCOUNTABLE CONTRACT

Design, coordination, procurement, execution and handover stay with one responsible team.

Weekly

VISIBLE REPORTING

Progress, approvals, risks, decisions and the next look-ahead are reviewed in writing.

Stage – wise

QUALITY GATES

Services and finishes are checked before they are concealed or passed to the next trade.

Itemised

SCOPE AND BOQ

Named

RISK OWNERSHIP

Ideas · Spaces · Innovation

Every control above appears again in the live case study that follows.

The Problems **We Fix**

Why clients struggle with traditional contracting
— and what changes when one firm owns the
whole scope.

THE CONVENTIONAL ROUTE

-  **Multiple vendors**
Coordination chaos between carpenters, electricians, MEP contractors and agencies — with you in the middle of it.
-  **Delays & overruns**
Unpredictable timelines that push the handover date out, week after week, with no single party answerable.
-  **Budget escalation**
Hidden costs and thin planning that surface as inflated bills once the work is already half done.
-  **Quality issues**
Inconsistent finishing and avoidable rework, because nobody is supervising to a standard.

VERSUS

WITH INNOVATION PROJECT

-  **One single partner**
Design, joinery, MEP, civil and finishing all sit with us. You approve once and deal with one project lead.
-  **Complete responsibility**
One programme, one bill of quantities, one point of escalation. If something is wrong, it is ours to fix.
-  **Costs locked early**
Itemised BOQ before mobilisation, with any substitution flagged for your approval rather than absorbed quietly.
-  **Zero headaches**
Weekly reporting, stage-wise quality checks and a documented handover — not a set of keys and goodwill.

Our Core Services

Designing spaces that work as hard as you do —
five capabilities, delivered as one scope.

01



Collaborative Design & Space Planning

Strategic layouts that maximise efficiency. We optimise every square foot around your actual workflow and headcount, not a template.

02



Complete Interior Fit-Outs

Furnishing, carpentry, flooring and ceiling works executed to a finish standard that defines your brand's physical presence.

03



Collaborative MEP Works

Mechanical, electrical and plumbing integrated from day one — for safety, functionality and full statutory compliance.

04



Project Management

End-to-end supervision, rigorous vendor coordination and documented quality control — the part that decides whether a ceiling closes on time.

05



Turnkey Execution

From bare shell to fully functional space. Hand us the keys and we handle everything through to move-in day.

— SECTOR EXPERTISE

Six sectors. One standard.

Each sector carries its own constraints. We start from those rather than from a mood board.



Corporate & Workplace

Test fits, landlord approvals, services coordination and phased handover so floors can be occupied progressively.



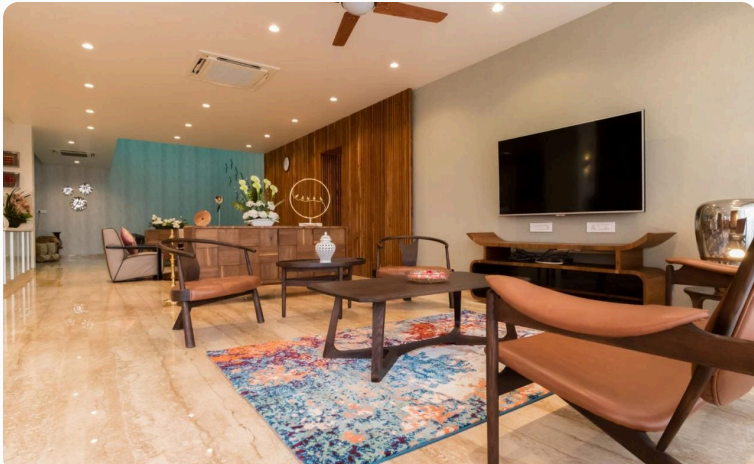
Hospitality

Cover planning, service flow and back-of-house coordination, with the programme built backwards from your opening date.



Food & Beverage

Kitchen-to-pass routing, acoustics and finishes that survive a wet cloth twenty times a day without dulling.



Our **Six-Step** Journey

From initial concept to final handover — a sequence you can hold us to, with a named owner at every stage.

01

Requirement & Assessment

A deep dive into your needs and a measured analysis of site conditions, before anything is drawn.

02

Design & Approvals

Layouts and 3D visuals, refined until you are satisfied — then landlord and statutory approvals.

03

Costing & Timeline

Transparent, itemised budgeting and a lock-step schedule that execution is measured against.

04

Procurement & Build

Strategic material sourcing, in-house joinery and expert on-site construction work.

05

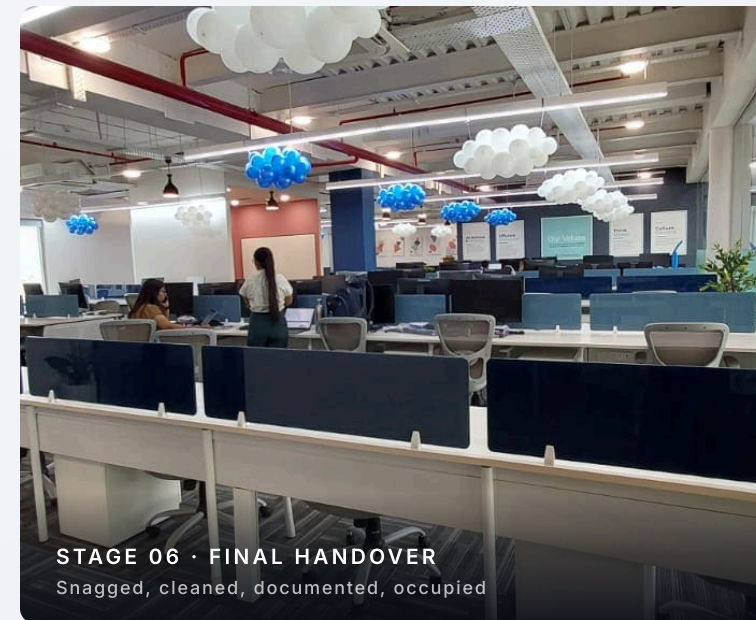
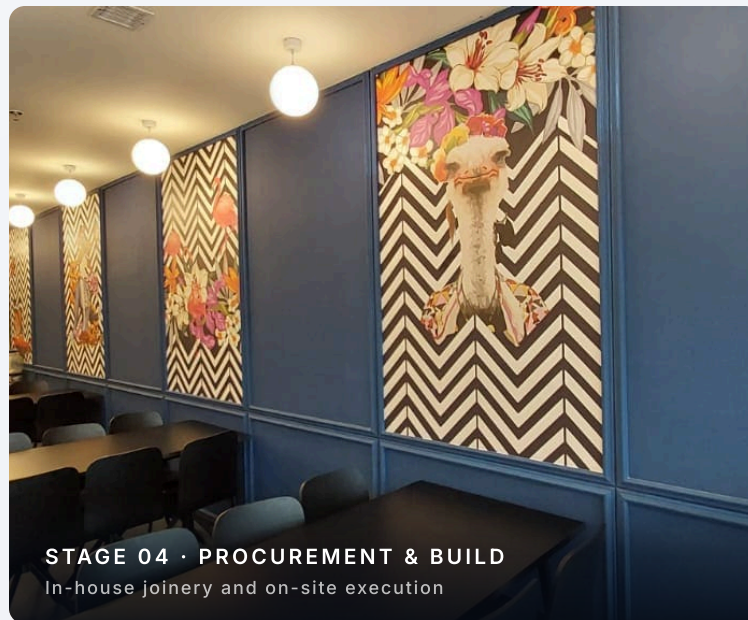
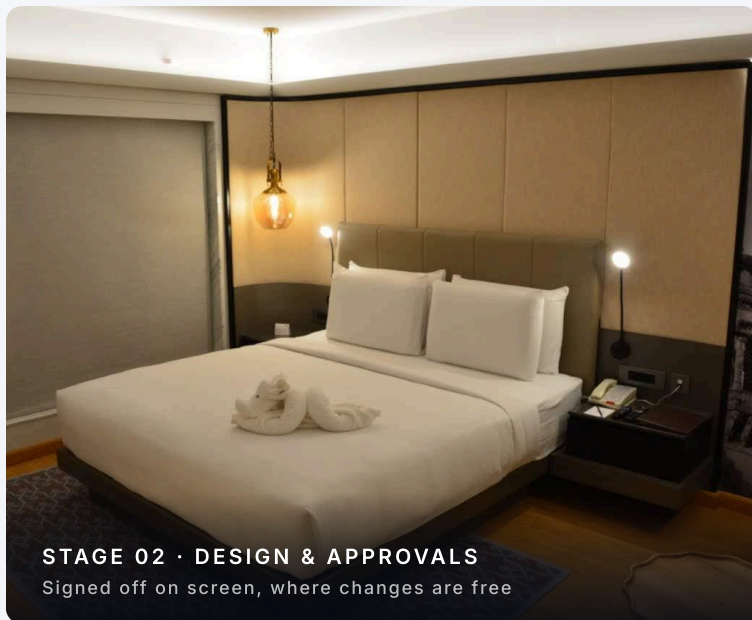
Quality Monitoring

Rigorous stage-wise checks and weekly progress reporting, so nothing is a surprise.

06

Final Handover

Site cleaning, snagging, final inspection and a documented handover of a ready-to-use space.



One contract. Nobody to point at but us.

04

The usual failure in interiors is the seam between the designer and the contractor — one draws it, the other has to build it, and the gap between them becomes your problem. Turnkey removes the seam.

Design & documentation

Layouts, 3D views, material boards and a complete drawing set — signed off before anything is ordered or cut.

Manufacture & procurement

Joinery made to the approved drawing; everything else procured against the approved specification.

MEP & civil coordination

HVAC, electrical, data, fire and plumbing sequenced against the build programme, not retrofitted around it.

Execution & handover

Supervision, stage-wise quality checks, snagging and a documented handover.

ONE BOQ

ONE PROGRAMME

ONE PROJECT LEAD

ONE POINT OF ESCALATION

WHAT SITS WITH US

- Space planning & test fits
- 3D visualisation & sign-off
- Civil & partitioning works
- Carpentry, joinery & furniture
- MEP, HVAC, LV & acoustics
- False ceiling & lighting
- Flooring, finishes & signage
- Snagging & documented handover

You approve the drawing set once. After that, coordination is our job — not yours.

05

— CASE STUDY · CORPORATE WORKPLACE

Ancilum Solutions

Bestec, 17th Floor, Sukhrali Chowk, Gurgaon, Haryana

A full-floor corporate fit-out taken from approved layout through 3D sign-off to built reality — governed by weekly reporting, a live work schedule and an open risk register the client could read at any point.

APPROVED LAYOUTS

3D VS. SITE VERIFICATION

WEEKLY REPORTING

OPEN RISK REGISTER

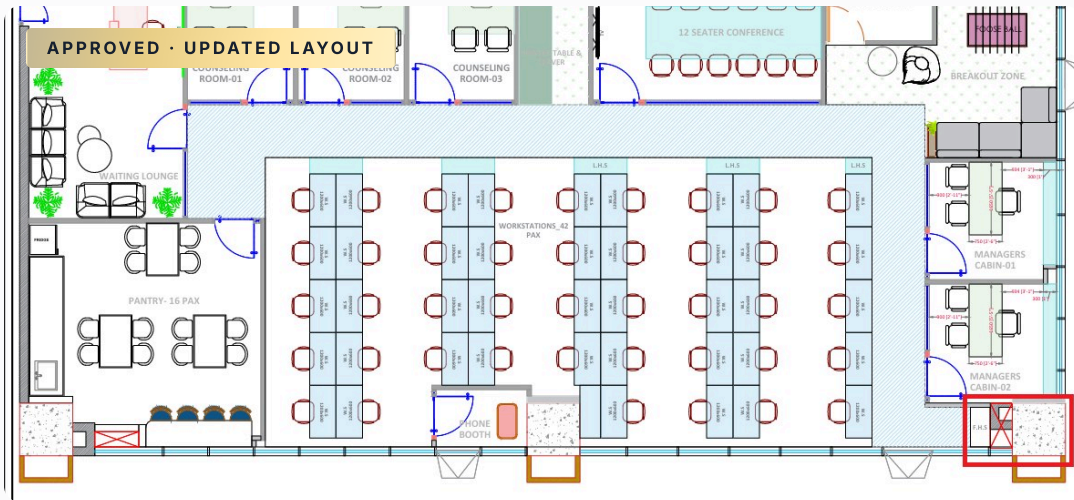
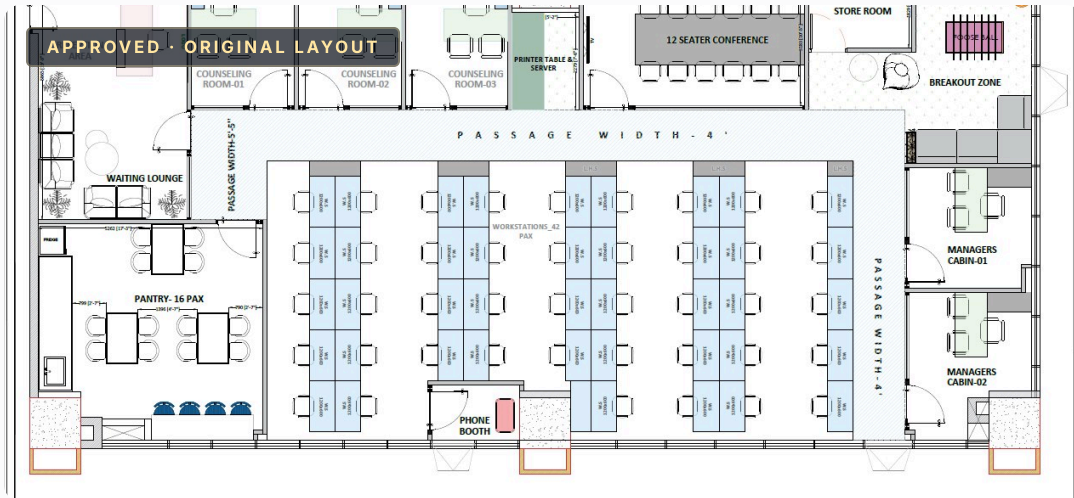
How the project was set up

05

PARTICULARS	DETAILS
Client name	Ancilum Solutions
Address	Bestec, 17 th Floor, Sukhrali Chowk, Gurgaon, Haryana
Scope	Turnkey corporate fit-out — reception, conference, MD cabin, cafeteria, workstations, phone booths, breakout and counselling rooms
SPOC — Client	Mr. Phani, Mr. Niranjan & Ms. Bhavya
SPOC — Innovation Project	Aashutosh Sharma & Rahul Jain
Governance	Weekly project report, work schedule tracked against baseline, live risk register

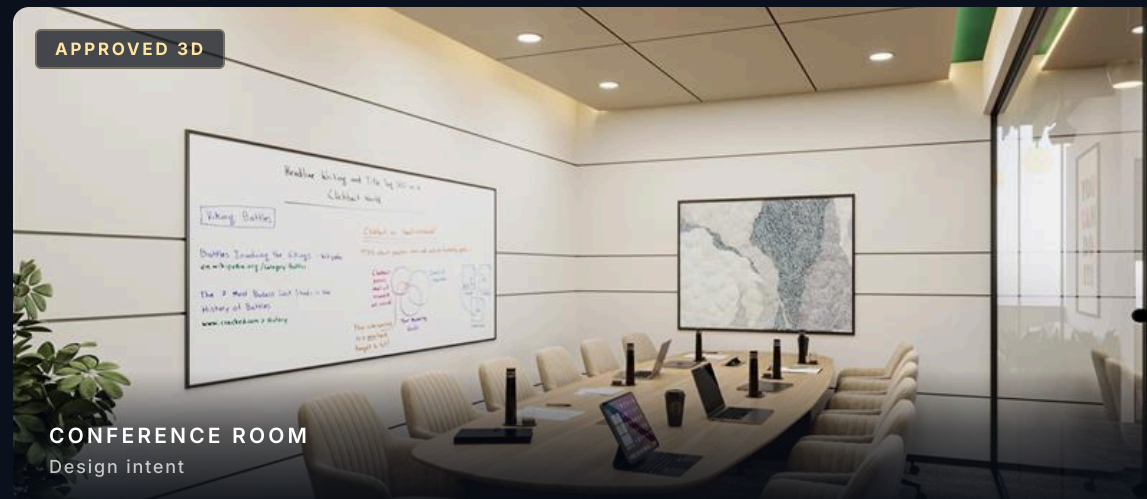
WHY IT MATTERS

Two named leads on each side, from kick-off. Every decision has an owner and a date against it.



Reception & Conference Room

The render is the contract. What was approved on screen is what we hand over.



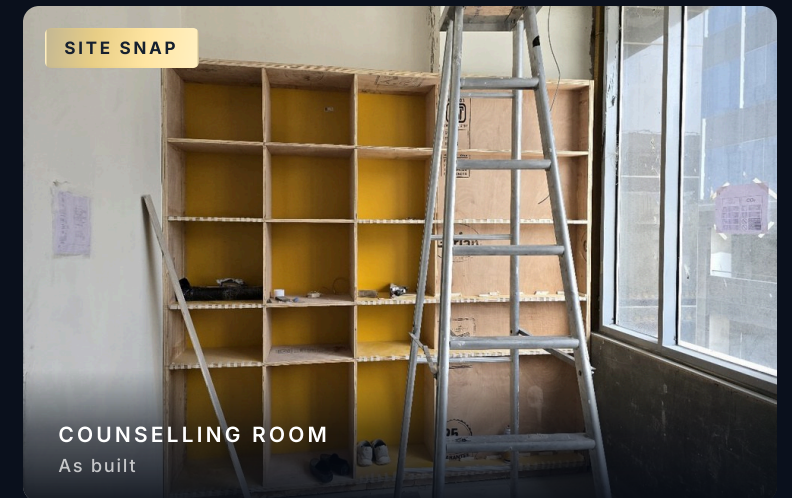
MD Cabin & Cafeteria

Material, joinery detail and lighting carried through from approval to installation.



Workstations, Phone Booths & Breakout

Repeated units prototyped and signed off before batch manufacture.



You see the site **every week**

Reporting is not a courtesy we offer when things go well. It is how the project is run.

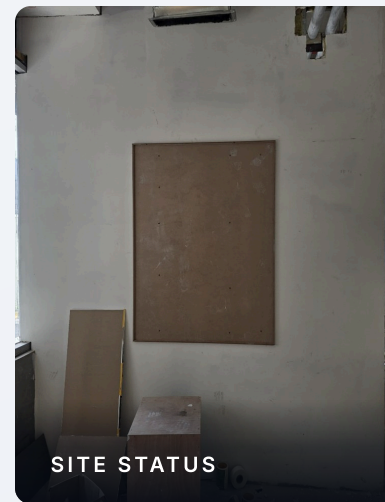
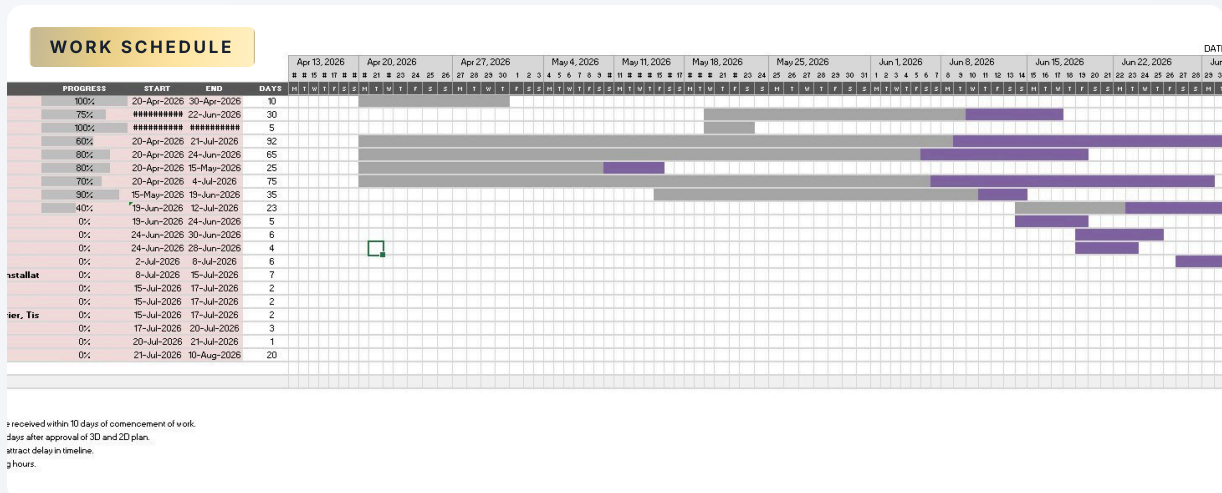
Weekly project report

A single document, issued on the same day each week, covering:

- Work completed against the baseline programme
- Work planned for the coming week
- Photographic site status, area by area
- Material status, approvals pending and decisions needed from you

Work schedule tracked to baseline

Every activity has a planned start, planned finish and an owner. Slippage is visible the week it happens, not the month before handover — which is the only point at which it can still be recovered.



Risks named, owned and put in writing

Most contractors surface a risk once it has already cost you the date. Ours are on the table while there is still time to act.

#	RISK	IMPACT	RESPONSE	LEVEL	OWNER
1	Shaft door	Possible delay to project handover	Awaiting closure from the builder. Sequence adjusted so surrounding works continue; we proceed on this element as soon as it is released.	AVERAGE	Client
2	Façade slab	Possible delay to project handover	Leakage identified and reported to the builder; not yet resolved at their end. Tracked weekly until closed.	CLOSED	Builder
3	CDR file for logo	Possible delay to project handover	Vector artwork required to fabricate signage to brand standard. Blocking signage production only; requested from the client.	HIGH	Client
4	Carpet approval	Possible delay to project handover	Samples issued for selection. Lead time runs from approval date, so an early decision protects the handover date.	HIGH	Client

Named owner

Every risk sits with a person, not with “the project”.

Stated impact

What it costs in time or money if it is not closed.

Agreed response

The mitigation, and what we are doing meanwhile.

Reviewed weekly

Carried in the weekly report until formally closed.

Safety and quality, enforced on site

Site discipline is an early signal of the quality and control that will show at handover.

Safety briefing and posted standards

PPE requirements, hot-work rules, working-at-height and electrical isolation displayed on site in language the crew reads, and briefed before work starts.

Stage-wise quality gates

Nothing is closed up until it has been checked — services before ceiling, waterproofing before flooring, carcass before finish.

Working in live buildings

Society and landlord working hours, lift protection, debris removal and dust containment planned before mobilisation, so occupied floors keep operating.

Snagging before, not after, handover

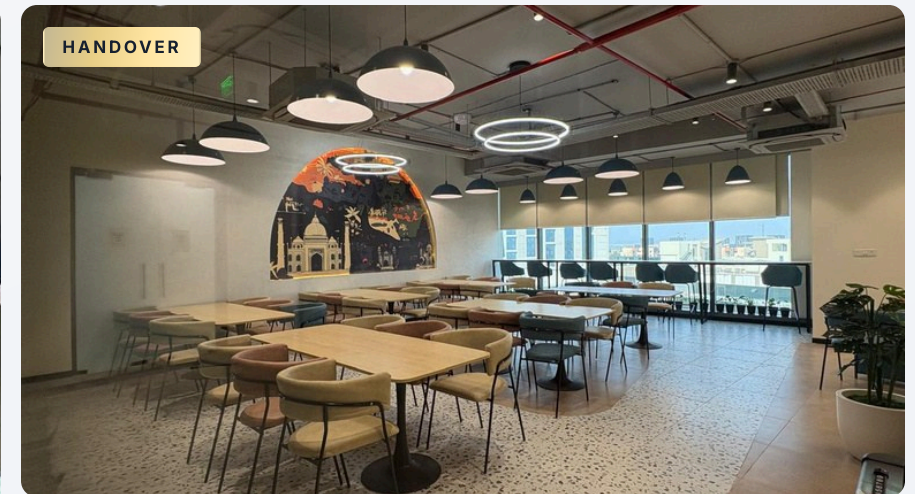
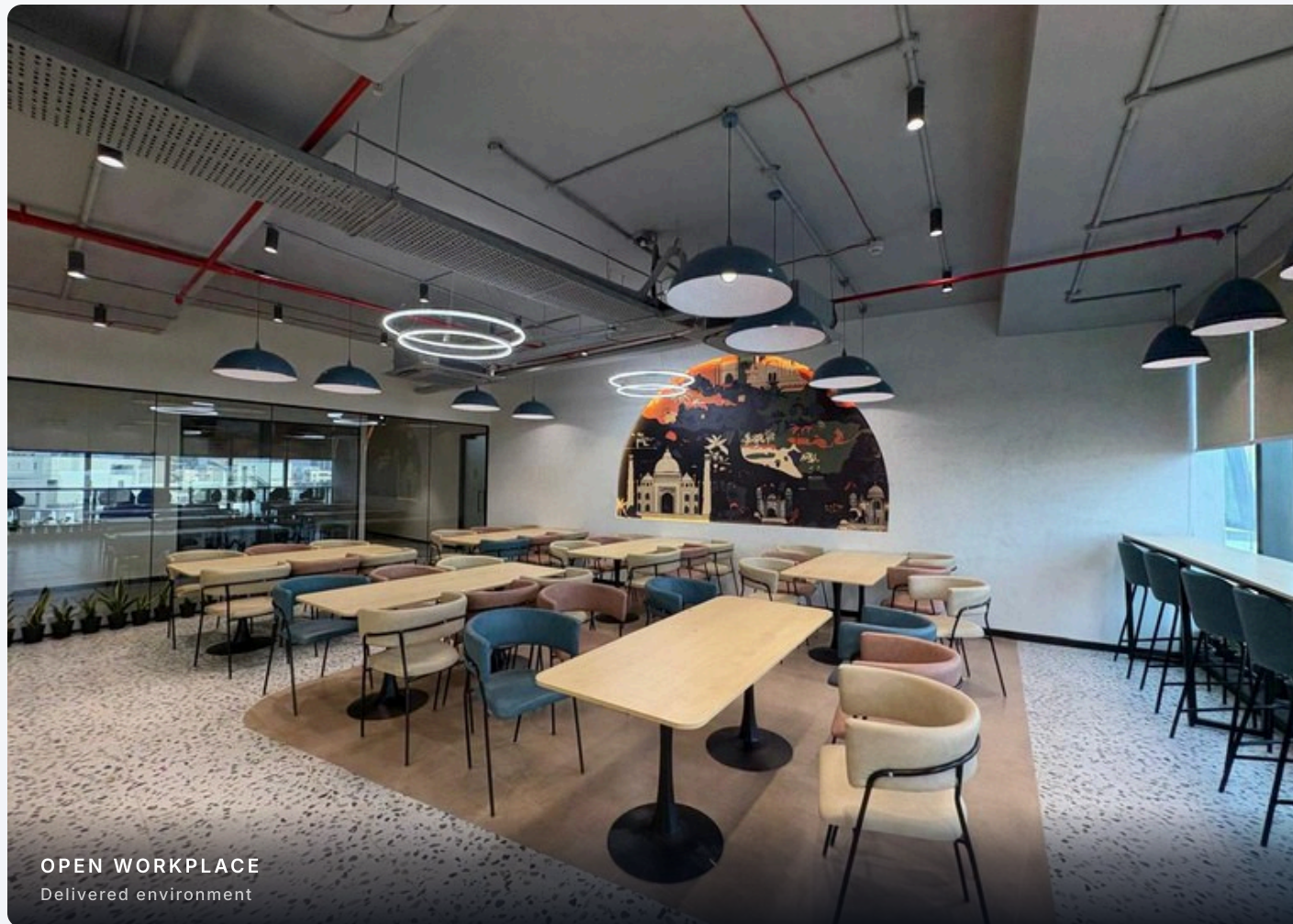
We produce the snag list ourselves and close it, rather than waiting for you to find the defects.



— PORTFOLIO · DELIVERED

A workplace handed over **ready to perform**

Hyderabad · recent project handover
Workstations, collaboration zones and
leadership spaces.



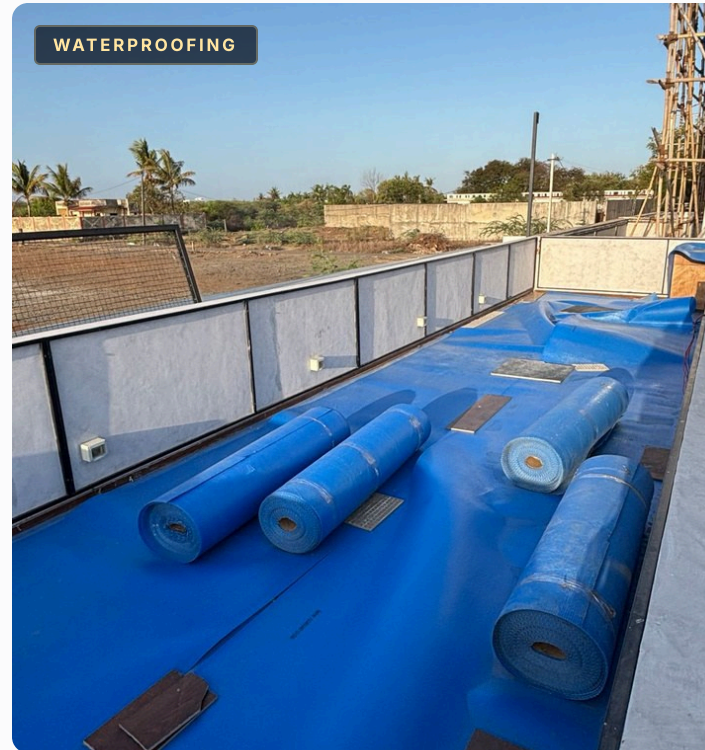
Mocha Surat — the shell becomes a destination

01



Progress is managed **trade by trade**

The programme stays visible while interiors, services, façade and waterproofing move in sequence.



One programme

Dependencies are planned before work fronts open.

One site report

Decisions and risks are captured while they can still be acted on.

One handover standard

Each trade closes against the same finish and quality expectations.

Coffee Culture Surat — form before the final finish

02



EXTERNAL IDENTITY

The arrival experience is built into the architecture



INTERIOR VOLUME

Services and ceiling geometry coordinated before finishes

— DETAILS TAKING SHAPE

A clear concept, protected **through execution**

Every surface is part of a coordinated guest experience — not a collection of isolated finishes.



We work best where coordination matters

Projects with multiple trades, a live opening date and no room for responsibility gaps.

The more trades, approvals and deadlines a project carries, **the more valuable one accountable delivery partner becomes.**

Corporate offices Workplaces where programme, services and brand experience must resolve together.	Managed offices Repeatable, operationally efficient spaces delivered across changing occupier needs.	Hospitality & F&B Guest-facing environments built backwards from the opening date.
Retail formats Brand-led spaces where details, fixtures and launch readiness carry equal weight.	Developers Model units, common areas and amenity spaces with coordinated stakeholder approvals.	Premium residences Homes needing one team to align design intent, craft and day-to-day site decisions.

Who sees the opportunity **before we do?**

The strongest introduction happens when a move, expansion or refurbishment is still being planned.



01 Real-estate brokers

Commercial leases, office searches and expansion conversations.

02 Architects and designers

A reliable execution partner is needed to protect the design intent.

03 IT and workplace consultants

Infrastructure, systems and fit-out need one coordinated programme.

04 Builders and developers

Common areas, sales spaces or new inventory need finishing.

05 Facility and legal advisors

A lease, compliance change or operational reset is creating a project.

Listen for the moment **a space must change**

A simple introduction at the planning stage lets us shape the right scope before time and budget are committed.

New office

"We have signed a lease."
"Our team is outgrowing this floor."

Relocation

"We are moving before the next quarter."

Retail launch

"The site is final; opening day is fixed."

Renovation

"The space works, but it no longer represents us."

Developer brief

"We need the common areas or model unit ready."

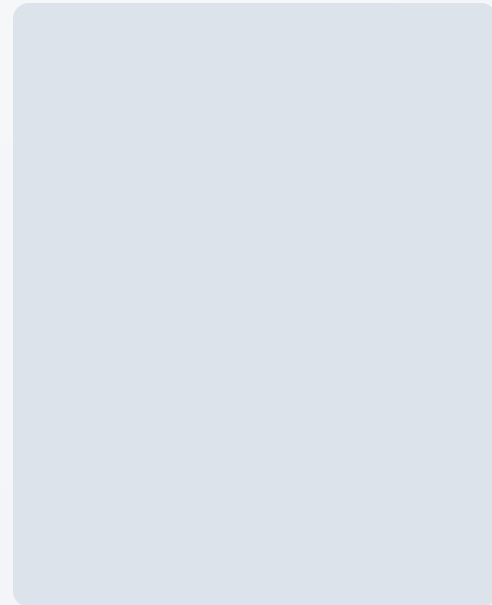
BEST TIMING

Before drawings, vendors and deadlines are locked.

That is when one coordinated plan creates the most value.

Senior attention, **from brief to handover**

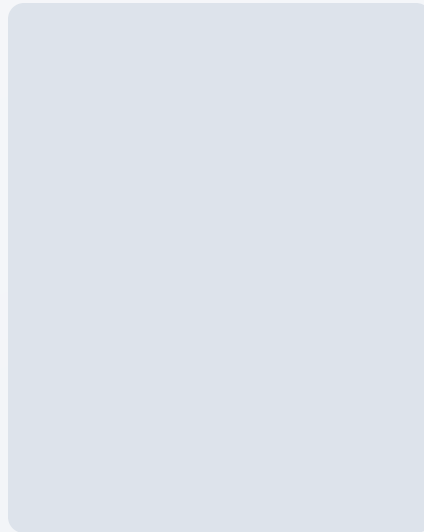
The people planning the work stay close enough
to the site to resolve it.



Aashutosh Sharma

FOUNDER & MANAGING DIRECTOR

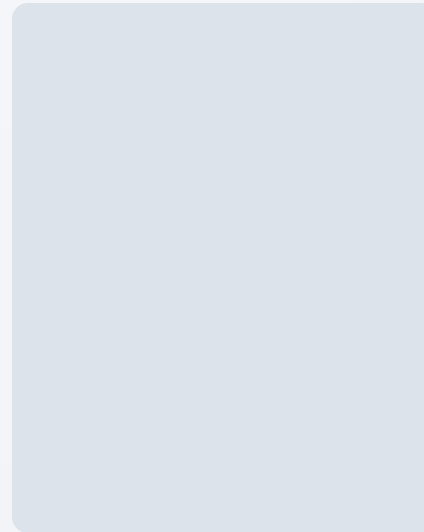
B.Tech (Civil) · Interior Designer



Rakesh Vishwakarma

PROJECT COORDINATOR

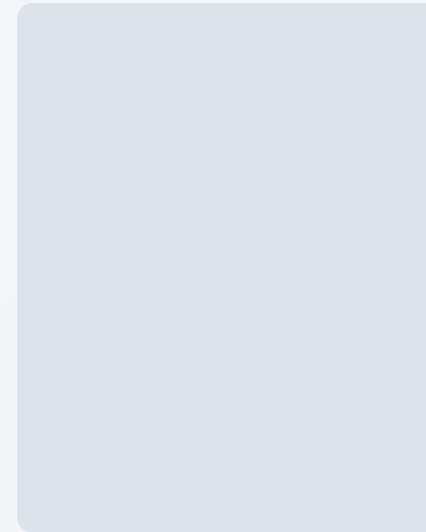
Interior Designer



Rohit Sahu

PROJECT INCHARGE

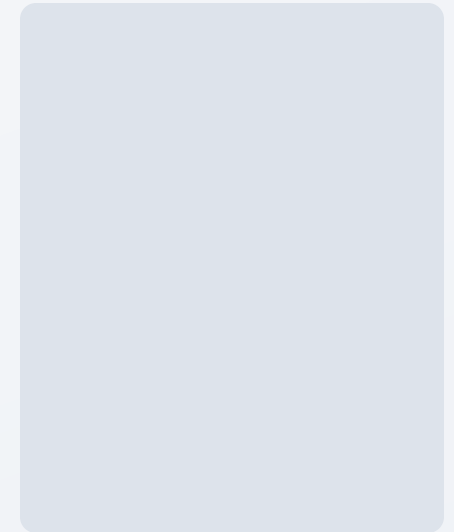
B.Tech (Civil)



Aashish Yadav

SITE SUPERVISOR

Interior Designer



Rahul Kashyap

SITE INCHARGE

B.Com

Trusted across different kinds of spaces

Corporate, hospitality, retail, furniture and developer relationships.



Referrals flow **both ways**

Every interior project connects specialists. We introduce the right people when the opportunity fits.

01 · MATERIAL & CRAFT

Suppliers and makers

- Flooring, furniture and lighting
- Joinery, glass and metal specialists
- Finishes, fabrics and décor vendors

02 · TECHNICAL DELIVERY

Systems and services

- MEP, HVAC and fire consultants
- Technology, AV and access control
- Project logistics and moving partners

03 · BUSINESS ECOSYSTEM

Professional partners

- Architects and workplace advisors
- Property, legal and compliance experts
- Branding and experience specialists



INNOVATION PROJECT
IDEAS · SPACES · INNOVATION

— THE NEXT STEP

Bring us in while the plan is still flexible.

A short introduction is enough. We will understand the brief, assess the site and define the clearest path to handover.

CALL

+91 97684 60046 · +91 77770 71122

EMAIL

connect@innovationproject.co.in

VISIT

innovationproject.co.in